Transforming Lives in Senate District 28

Since 1986, affordable-home developers in your district have worked through public-private partnerships and:

- Built 10,162 affordable homes/apartments
- Created 16,361 construction jobs
- Created 4,471 permanent jobs
- Generated $315 million in annual economic activity
- Lifting families out of poverty
- Putting constituents back to work
- Boosting the local economy

Villa Hermosa

Villa Hermosa stands out as a model for affordable development that transforms lives. Built in the 1930s, the Fred Young Farm Labor Center in Indio, CA, was originally designed to temporarily house single migrant farmworkers. At the time, the complex had one-room wooden shacks. In the 1960s, the wooden shacks were replaced with 253 cinder-block units. In 2014, the first-phase of replacement housing was completed. This 85-unit 100% farmworker development is designed for seniors and large families. The spacious community building hosts an after-school program, computer literacy classes, STEM Technology Program, Summer Tennis Camp, and other enrichment programs.

California’s long-standing housing crisis demands a comprehensive and sustainable plan to increase the supply of housing affordable to families struggling to get by. Increasing the supply of housing will not only stabilize families, it will create jobs and make California competitive again.

Close the Gap

Developers have to pull together a complicated array of public and private funding sources to build affordable apartments. But, massive state and federal disinvestment in housing has left a huge and growing gap, making affordable home development less feasible.

The Housing Affordability Crisis is Solvable

Lives have already been positively changed in your district by affordable developments. Everyone talks about California’s high cost of housing—this is the moment leaders like you can support bold solutions to do something about it.

Use your legislative power to invest significant state investment in housing to lift more of your constituents out of poverty and create a meaningful legacy you can be proud of.

THERE’S NO PLACE LIKE HOME in the 28TH SENATE DISTRICT

Home is the foundation for life. All success begins with having an affordable place to live.

FEDERAL and STATE INVESTMENT are ESSENTIAL